



DOGWOOD FESTIVAL

Organization Name: _____

Contact Name: _____

Address: _____

City, State, Zip _____

Phone: _____

Email: _____

Website: _____

The Phoenixville Jaycees organization is a registered 501c3 nonprofit which gave more than \$50,000 to the community in 2017, and helped other nonprofits raise nearly \$300,000. While there is no charge for participation in the Dogwood Parade, donations are always appreciated.

Announcement (to be read from grandstand & on Phantom TV. No abbreviations or acronyms:

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Interesting Facts: (How many years in the Dogwood Parade, community involvement, awards, etc.) This information, along with the announcement above, will be used for color announcing.

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REGISTRATION:

Please select your category:)

- Band
- Business/Organization
- Classic Car (+25 years)
- Firetruck
- Float
- General Participant
- Military
- Performance during parade
- Police

MAIL TO:

Please mail your registration form by March 31st, 2018:

Phoenixville Jaycees Foundation
Attn: Parade, Karin Williams
PO Box 183
Phoenixville, PA 19460

Or email to: dogwoodparade@gmail.com



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Greetings!

On Saturday, May 19th, at 1:00 PM, the Phoenixville Jaycees will present the 75th Annual Dogwood Parade! Since 1943, the town of Phoenixville has welcomed the spring season with the tradition of the Dogwood Parade on the third Saturday of May- National Armed Forces Day.

Both the Dogwood Festival and the Parade have a rich history steeped in military roots, beginning during World War Two when the Dogwood Queen was chosen from among the many talented, ambitious women in Phoenixville who raised money selling war bonds.

This year, we celebrate 75 years of honoring our military and our queens and we cordially invite you to join us by participating in the 2018 parade.

Enclosed with this letter is the Parade Response Form. **Please note, the form has changed slightly from past years.** *If you are planning to perform during the parade this year, we will be adding two performance areas along this year's route. Additional information will be provided as the event gets closer.*

Please fill out all of the requested information and send by mail or email to:

Phoenixville Jaycees Foundation
Attn: Parade - Karin Williams
PO Box 183
Phoenixville, PA 19460
or
dogwoodparade@gmail.com

If you have any questions, please feel free to contact me via e-mail or by phone call/text at 610.476.0997. We look forward to you seeing you for the 2018 Dogwood Parade!

Sincerely,

Karin Williams
Chair, 2018 Dogwood Parade