



RE: POTENTIAL SPONSOR FOR 2015 BURN OFF THE BIRD 5K RUN

Dear Sponsor:

The Phoenixville Jaycees Foundation will host the seventh annual "Burn Off the Bird" 5K Run in Phoenixville on Saturday, November 26th, 2016. Proceeds from this event will be used to help assist the Jaycees Foundation in continuing to give back to the community. Last year there was record turn-out for the race with over 450 participants. Every year this race has attracted an increasing amount of runners, it is fair to say that we anticipate many more. We would love for you to join our tradition of *Burning Off The Bird!*

Please Consider Sponsoring BOTB2016 By Providing a Tax Deductible Monetary Donation or Like-Kind Donation (e.g. Credit, Services, or Goods). See the enclosed Sponsorship Chart and Agreement for details.

This year, the proceeds from our event will benefit the Phoenixville Jaycees as well as two other local non-profit organizations, HOBY (Hugh O'Brian Youth Leadership), Key Club and other local organizations. HOBY's mission is to inspire and develop our community of youth and volunteers to a life dedicated to leadership, service and innovation at the high school level. Key club is an international student-led organization which provides students with opportunities to provide service, build character and develop leadership. Please join us in these causes and support our event

Regardless of the sponsorship you choose, your organization can greatly increase its exposure in the local community. Some sponsorship levels include all or some of the following:

- Company name and/or logo on race shirt
- Company name and/or logo on event web advertising
- Company name and/or logo on all social media pages
- Opportunity to participate in race day vendor fair
- Opportunity to display merchandise or promotional products on race day
- Company acknowledgement during award announcements

Thank you for your consideration and we look forward to your support as the Phoenixville Jaycees Foundation continues to work towards making a difference. If you have any questions feel free to contact me at 717-433-7455 or BOTB@phoenixvillejaycees.org

Sincerely,

A handwritten signature in black ink, appearing to read "Derek Longo".

Derek Longo
Project Coordinator
Phoenixville Jaycees Foundation

Phoenixville Jaycees Foundation's BURN OFF THE BIRD 5K Run and 1 Mile Fun Run/Walk

We have 5 levels of Sponsorship:

Sponsors are those that contribute cash at the below amounts. Please note that the Jaycees Foundation accepts sponsorships in the form of goods and services that are essential to the race operations (as determined by our Race Director).



Presenting Sponsor - \$2,000 (Limited to 1 Sponsor)

- All Gold benefits and recognition as the Presenting Sponsor
- Logo on race bibs
- Logo and text on the left sleeve of all the race shirts
- 5 free registrations (with shirts)

Photo Sponsor - \$750 (Limited to 1 Sponsor)

- All Gold benefits and recognition as "Photo Sponsor"
- Logo will be displayed in each photo of our race gallery
- 3 free registrations (with shirts)

Gold Sponsor - \$500

- All Silver benefits
- Much larger Logo on the back of the race shirts, website, social media, and flyers
- A special acknowledgement on the Burn Off the Bird 5K Run Award Ceremony
- 3 free registrations (with shirts)

Silver Sponsor - \$250

- All the Bronze benefits
- Company Logo on the back of the race shirts, website, social media, and flyers
- 2 free registrations (with shirts)

Bronze Sponsor - \$100

- Your name on the back of the race shirts, website, social media, and flyers
- A table set up at the vendor fair event



**Contract for Sponsorship
Burn Off the Bird 5K Run
November 26th, 2016**

Point of Contact: (please print clearly)

Company: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

City, State, Zip: _____

Sponsorship Level: (please check one of the following)

_____ Presenting - \$2,000 (Limited to 1 Sponsor)

_____ Photo - \$750 (Limited to 1 Sponsor)

_____ Gold - \$500

_____ Silver - \$250

_____ Bronze - \$100

Please include the names and shirt sizes of the free registrations included in your desired level of sponsorship.

Please submit this form, along with your artwork and check payment payable to **Phoenixville Jaycees Foundation** and send to:

**Phoenixville Jaycees Foundation
Attn: 5K Committee Chair
PO Box 183
Phoenixville PA 19460**

Note: A copy of this form will be provided as your receipt of sponsorship.

QUESTIONS?

Derek Longo, Sponsorship Chair at 717-433-7455 or BOTB@phoenixvillejaycees.com

Thank You for Your Support!